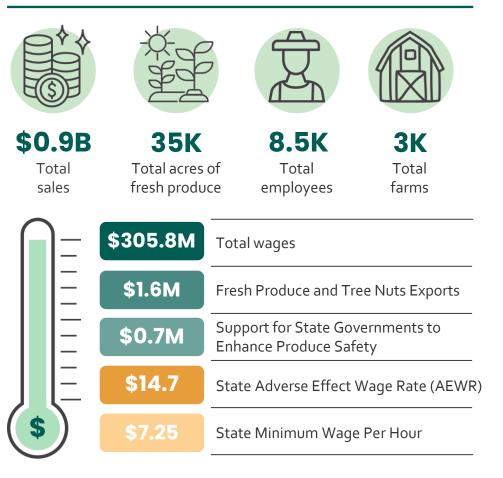


## Alabama

Fresh Fruit and Vegetable State Profile

## Fresh Produce Economic Impact:



Opportunities to Increase Fruit and Vegetable Consumption:

## 91.5%

of adults across Alabama are **not** meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

## \$28.6M

in fruit and vegetable vouchers for participants in the Women, Infants and Children program (WIC)

Farm Bill Investments in Fruits and Vegetables:

ASSOCIATION"





**#PowerOfFresh**