



Florida

Fresh Fruit and Vegetable State Profile



Fresh Produce

Economic Impact:



\$19.8B

Total sales



566K

Total acres of fresh produce



139.5K

Total employees



7K

Total farms

Opportunities to Increase Fruit and Vegetable Consumption:

88.55%

of adults across Florida are **not** meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

\$113.7M

in fruit and vegetable vouchers for participants in the Women, Infants and Children program (WIC)



\$6.3B

Total wages

\$745.1M

Fresh Produce and Tree Nuts Exports

\$1.9M

Support for State Governments to Enhance Produce Safety

\$14.8

State Adverse Effect Wage Rate (AEWR)

\$11

State Minimum Wage Per Hour



Farm Bill Investments in

Fruits and Vegetables:

\$10.7M

Fresh Fruit and Vegetable Program (FFVP) to 276 schools annually

\$3.8M

Specialty Crop Block Grants

\$97K

Specialty Crop Research Initiative (SCRI)

\$5M

Pest and Disease Grants

11.9%

Organic Share of Produce Dollars