



# Hawaii

## Fresh Fruit and Vegetable State Profile



### Fresh Produce

### Economic Impact:



**\$1.0B**

Total sales



**26K**

Total acres of fresh produce



**10.3K**

Total employees



**4K**

Total farms

### Opportunities to Increase Fruit and Vegetable Consumption:

**87.95%**

of adults across Hawaii are **not** meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

**\$7.3M**

in fruit and vegetable vouchers for participants in the Women, Infants and Children program (WIC)



**\$395.7M**

Total wages

**\$24.7M**

Fresh Produce and Tree Nuts Exports

**\$0.3M**

Support for State Governments to Enhance Produce Safety

**\$18.7**

State Adverse Effect Wage Rate (AEWR)

**\$12**

State Minimum Wage Per Hour



### Farm Bill Investments in

### Fruits and Vegetables:

**\$3.1M**

Fresh Fruit and Vegetable Program (FFVP) to 78 schools annually

**\$534K**

Specialty Crop Block Grants

**0**

Specialty Crop Research Initiative (SCRI)

**\$1.3M**

Pest and Disease Grants

**TBD**

Organic Share of Produce Dollars