



# Idaho

## Fresh Fruit and Vegetable State Profile



### Fresh Produce

### Economic Impact:



**\$2.7B**

Total sales



**677K**

Total acres of fresh produce



**18.7K**

Total employees



**2K**

Total farms

### Opportunities to Increase Fruit and Vegetable Consumption:

**90%**

of adults across Idaho are **not** meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

**\$8.1M**

in fruit and vegetable vouchers for participants in the Women, Infants and Children program (WIC)



**\$871.1M**

Total wages

**\$22.1M**

Fresh Produce and Tree Nuts Exports

**\$0.4M**

Support for State Governments to Enhance Produce Safety

**\$16.5**

State Adverse Effect Wage Rate (AEWR)

**\$7.25**

State Minimum Wage Per Hour



### Farm Bill Investments in

### Fruits and Vegetables:

**\$3.2M**

Fresh Fruit and Vegetable Program (FFVP) to 118 schools annually

**\$2.1M**

Specialty Crop Block Grants

**0**

Specialty Crop Research Initiative (SCRI)

**\$1.4M**

Pest and Disease Grants

**16.1%**

Organic Share of Produce Dollars