



Missouri

Fresh Fruit and Vegetable State Profile



Fresh Produce

Economic Impact:



\$1.3B

Total sales



39K

Total acres of fresh produce



12.2K

Total employees



3K

Total farms

Opportunities to Increase Fruit and Vegetable Consumption:

91.95%

of adults across Missouri are **not** meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

\$22.4M

in fruit and vegetable vouchers for participants in the Women, Infants and Children program (WIC)



\$463.6M

Total wages

\$1.5M

Fresh Produce and Tree Nuts Exports

\$2.0M

Support for State Governments to Enhance Produce Safety

\$17.8

State Adverse Effect Wage Rate (AEWR)

\$12

State Minimum Wage Per Hour



Farm Bill Investments in

Fruits and Vegetables:

\$4.8M

Fresh Fruit and Vegetable Program (FFVP) to 210 schools annually

\$410K

Specialty Crop Block Grants

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Specialty Crop Research Initiative (SCRI)

\$25K

Pest and Disease Grants

8.8%

Organic Share of Produce Dollars