



Nebraska

Fresh Fruit and Vegetable State Profile



Fresh Produce

Economic Impact:



\$0.6B

Total sales



47K

Total acres of fresh produce



4.8K

Total employees



1K

Total farms

Opportunities to Increase Fruit and Vegetable Consumption:

90.65%

of adults across Nebraska are **not** meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

\$9.8M

in fruit and vegetable vouchers for participants in the Women, Infants and Children program (WIC)



\$178.9M

Total wages

\$4.5M

Fresh Produce and Tree Nuts Exports

\$0.3M

Support for State Governments to Enhance Produce Safety

\$18.3

State Adverse Effect Wage Rate (AEWR)

\$10.5

State Minimum Wage Per Hour



Farm Bill Investments in

Fruits and Vegetables:

\$3.2M

Fresh Fruit and Vegetable Program (FFVP) to 156 schools annually

\$823K

Specialty Crop Block Grants

0

Specialty Crop Research Initiative (SCRI)

\$42K

Pest and Disease Grants

TBD

Organic Share of Produce Dollars