



Nevada

Fresh Fruit and Vegetable State Profile



Fresh Produce

Economic Impact:



\$1.3B

Total sales



25K

Total acres of fresh produce



9.6K

Total employees



237

Total farms

Opportunities to Increase Fruit and Vegetable Consumption:

92%

of adults across Nevada are **not** meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

\$14.2M

in fruit and vegetable vouchers for participants in the Women, Infants and Children program (WIC)



\$441.7M

Total wages

\$12.7M

Fresh Produce and Tree Nuts Exports

\$0.8M

Support for State Governments to Enhance Produce Safety

\$16.6

State Adverse Effect Wage Rate (AEWR)

\$10.5

State Minimum Wage Per Hour



Farm Bill Investments in

Fruits and Vegetables:

\$3.7M

Fresh Fruit and Vegetable Program (FFVP) to 88 schools annually

\$267K

Specialty Crop Block Grants

0

Specialty Crop Research Initiative (SCRI)

\$161K

Pest and Disease Grants

14.4%

Organic Share of Produce Dollars