



New Jersey

Fresh Fruit and Vegetable State Profile



Fresh Produce

Economic Impact:



\$4.6B

Total sales



107K

Total acres of fresh produce



36.5K

Total employees



3K

Total farms

Opportunities to Increase Fruit and Vegetable Consumption:

N/A

of adults across New Jersey are **not** meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

\$41.2M

in fruit and vegetable vouchers for participants in the Women, Infants and Children program (WIC)



\$1.8B

Total wages

\$315.4M

Fresh Produce and Tree Nuts Exports

\$1.9M

Support for State Governments to Enhance Produce Safety

\$17.2

State Adverse Effect Wage Rate (AEWR)

\$13

State Minimum Wage Per Hour



Farm Bill Investments in

Fruits and Vegetables:

\$5.9M

Fresh Fruit and Vegetable Program (FFVP) to 171 schools annually

\$817K

Specialty Crop Block Grants

0

Specialty Crop Research Initiative (SCRI)

\$330K

Pest and Disease Grants

12.8%

Organic Share of Produce Dollars