



New Mexico

Fresh Fruit and Vegetable State Profile



Fresh Produce

Economic Impact:



\$0.7B

Total sales



49K

Total acres of fresh produce



7.7K

Total employees



3K

Total farms

Opportunities to Increase Fruit and Vegetable Consumption:

89.65%

of adults across New Mexico are **not** meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

\$9.0M

in fruit and vegetable vouchers for participants in the Women, Infants and Children program (WIC)



\$268.3M

Total wages

\$25.8M

Fresh Produce and Tree Nuts Exports

\$0.6M

Support for State Governments to Enhance Produce Safety

\$16.3

State Adverse Effect Wage Rate (AEWR)

\$11.5

State Minimum Wage Per Hour



Farm Bill Investments in

Fruits and Vegetables:

\$3.3M

Fresh Fruit and Vegetable Program (FFVP) to 152 schools annually

\$612K

Specialty Crop Block Grants

\$6M

Specialty Crop Research Initiative (SCRI)

\$132K

Pest and Disease Grants

10.4%

Organic Share of Produce Dollars