



Oklahoma

Fresh Fruit and Vegetable State Profile



Fresh Produce

Economic Impact:



\$0.7B

Total sales



16K

Total acres of fresh produce



6.0K

Total employees



2K

Total farms

Opportunities to Increase Fruit and Vegetable Consumption:

92.2%

of adults across Oklahoma are **not** meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

\$17.4M

in fruit and vegetable vouchers for participants in the Women, Infants and Children program (WIC)



\$241.7M

Total wages

\$493.0K

Fresh Produce and Tree Nuts Exports

\$0.4M

Support for State Governments to Enhance Produce Safety

\$15.6

State Adverse Effect Wage Rate (AEWR)

\$7.25

State Minimum Wage Per Hour



Farm Bill Investments in

Fruits and Vegetables:

\$4.0M

Fresh Fruit and Vegetable Program (FFVP) to 131 schools annually

\$545K

Specialty Crop Block Grants

0

Specialty Crop Research Initiative (SCRI)

\$19K

Pest and Disease Grants

TBD

Organic Share of Produce Dollars