



Oregon

Fresh Fruit and Vegetable State Profile



Fresh Produce

Economic Impact:



\$4.8B

Total sales



376K

Total acres of fresh produce



46.6K

Total employees



7K

Total farms

Opportunities to Increase Fruit and Vegetable Consumption:

87.45%

of adults across Oregon are **not** meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

\$21.1M

in fruit and vegetable vouchers for participants in the Women, Infants and Children program (WIC)



\$1.7B

Total wages

\$197.6M

Fresh Produce and Tree Nuts Exports

\$0.8M

Support for State Governments to Enhance Produce Safety

\$19.3

State Adverse Effect Wage Rate (AEWR)

\$13.5

State Minimum Wage Per Hour



Farm Bill Investments in

Fruits and Vegetables:

\$4.1M

Fresh Fruit and Vegetable Program (FFVP) to 173 schools annually

\$1.9M

Specialty Crop Block Grants

\$4.2M

Specialty Crop Research Initiative (SCRI)

\$1.4M

Pest and Disease Grants

17.8%

Organic Share of Produce Dollars