



Texas

Fresh Fruit and Vegetable State Profile



Fresh Produce

Economic Impact:



\$9.8B

Total sales



230K

Total acres of fresh produce



77.9K

Total employees



7K

Total farms

Opportunities to Increase Fruit and Vegetable Consumption:

87.15%

of adults across Texas are **not** meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

\$200.1M

in fruit and vegetable vouchers for participants in the Women, Infants and Children program (WIC)



\$3.6B

Total wages

\$1.3B

Fresh Produce and Tree Nuts Exports

\$2.0M

Support for State Governments to Enhance Produce Safety

\$15.6

State Adverse Effect Wage Rate (AEWR)

\$7.25

State Minimum Wage Per Hour



Farm Bill Investments in

Fruits and Vegetables:

\$13.6M

Fresh Fruit and Vegetable Program (FFVP) to 343 schools annually

\$1.4M

Specialty Crop Block Grants

\$5.2M

Specialty Crop Research Initiative (SCRI)

\$3.3M

Pest and Disease Grants

10.4%

Organic Share of Produce Dollars