



Virginia

Fresh Fruit and Vegetable State Profile



Fresh Produce

Economic Impact:



\$2.1B

Total sales



60K

Total acres of fresh produce



19.7K

Total employees



4K

Total farms

Opportunities to Increase Fruit and Vegetable Consumption:

89.1%

of adults across Virginia are **not** meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

\$32.9M

in fruit and vegetable vouchers for participants in the Women, Infants and Children program (WIC)



\$728.2M

Total wages

\$19.7M

Fresh Produce and Tree Nuts Exports

\$1.9M

Support for State Governments to Enhance Produce Safety

\$15.8

State Adverse Effect Wage Rate (AEWR)

\$12

State Minimum Wage Per Hour



Farm Bill Investments in

Fruits and Vegetables:

\$5.7M

Fresh Fruit and Vegetable Program (FFVP) to 174 schools annually

\$552K

Specialty Crop Block Grants

\$8.4M

Specialty Crop Research Initiative (SCRI)

\$112K

Pest and Disease Grants

12.3%

Organic Share of Produce Dollars