Discount Deadline: Wednesday, July 9, 2025

Signs & Banners

Company Name	Booth #

TriCord offers a full in-house signage shop to assist you with your exhibit signage needs. We will produce your print ready artwork, or we can assist you with your artwork design for an additional fee. If you are looking for signs that are not listed below, please email orders@tricord.net for a custom quote.

Rigid Sign Options

Foam Core Signs	QUANTITY	RATE	TOTAL
8" x 11" x .25" Foam Core with Easelback		$25.00	
11" x 14" x .25" Foam Core with Easelback		$35.00	
22" x 28" x .25" Foam Core		$70.00	
24" x 36" x .25" Foam Core		$100.00	
20" x 72" x .50" Gator Board - Freestanding with base		$200.00	
38" x 94" x .50" Gator Board - Freestanding with base		$400.00	

Banner Options

Single Sided 13 oz Vinyl Banners	QUANTITY	RATE	TOTAL
2' x 6' - 13 oz Vinyl Banner		$214.00	
2' x 8' - 13 oz Vinyl Banner		$282.00	
3' x 6' - 13 oz Vinyl Banner		$316.00	
2' x 10' - 13 oz Vinyl Banner		$350.00	
3' x 8' - 13 oz Vinyl Banner		$418.00	
3' x 10' - 13 oz Vinyl Banner		$520.00	
Single Sided Black Backed Fabric Banners	**QUANTITY**	**RATE**	**TOTAL**
2' x 6' - Black Backed Fabric Banner		$238.00	
2' x 8' - Black Backed Fabric Banner		$314.00	
3' x 6' - Black Backed Fabric Banner		$352.00	
2' x 10' - Black Backed Fabric Banner		$390.00	
3' x 8' - Black Backed Fabric Banner		$476.00	
3' x 10' - Black Backed Fabric Banner		$580.00	

Banner Finishing Options - Please Select One

☐ Grommets Across Top & Bottom   ☐ Grommets Across Top & Pole Pocket Bottom   ☐ Pole Pocket Top & Bottom

Artwork Information - Please Select One

☐ We will send print ready artwork *(See next pg. for instructions)*   ☐ We require design assistance *(Please give us a general idea of what you are looking for below.)*

Please specify size, copy, colors, fonts, and include any other important instructions:

Total of All Sign Orders	
Add 25% late charge *(if applicable)*	
Rush Fee *(if applicable)*	
Graphic Design Time *(if applicable)*	
Graphic Tax 9.25% *(all orders)*	
Sign & Banner Total	

Important Information

- All pricing listed is for print ready artwork submitted by the graphic deadline date listed on the Show Information page.
- Orders submitted after the graphic deadline date are subject to a 25% late fee. Graphic Design Time is $120/per hour.
- CANCELLATION POLICY: Signs cancelled or changed after order is printed will be charged original price.

35   Need more help? Please email us with any questions or concerns, orders@tricord.net or call (831) 883-8600

IFPA - The Foodservice Conference
July 31 - August 1, 2025
Monterey Conference Center
Monterey, CA

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Fresh Ideas Showcase Branding

Company Name	Booth #

Panel Options

Showcase Branding	QUANTITY	RATE	TOTAL
Back Panel: 37" x 17" H		$80.00	
Side Panel: 13" W x 17" H		$35.00/each	
Bottom Panel: 36.5" W x 12.5" H		$80.00	

Artwork Information - Please Select One

☐ We will send print ready artwork
(See next pg. for instructions)

☐ We require design assistance
(Please give us a general idea of what you are looking for below.)

Please specify size, copy, colors, fonts, and include any other important instructions:

Total of All Panels	
Add 25% late charge *(if applicable)*	
Rush Fee *(if applicable)*	
Graphic Design Time *(if applicable)*	
Graphic Tax 9.25% *(all orders)*	
Showcase Branding Total:	

Important Information

- All pricing listed is for print ready artwork submitted by the graphic deadline date listed on the Show Information page.
- Orders submitted after the graphic deadline date are subject to a 25% late fee. Graphic Design Time is $120/per hour.
- CANCELLATION POLICY: Signs cancelled or changed after order is printed will be charged original price.

IFPA - Graphic Upload Link

Need more help? Please email us with any questions or concerns, orders@tricord.net or call (831) 883-8600

DIGITAL FILE PREPARATION

TRICORD

We want your graphics to look their best. In order to ensure the best quality of graphics and images from your digital files, and to make file transfers as easy and seamless as possible, please follow these guidelines for submission of your artwork to Graphics Production. If you are unable to provide digital artwork for your signage needs, we are capable of providing you with layout services. Additional fees will apply. Please contact TriCord for details.

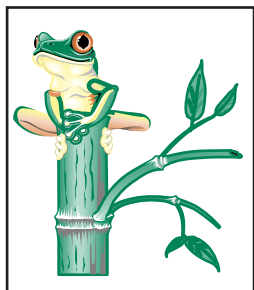| Suitable Formats for artwork and/or logos	
Program	Preferred Format
Adobe Illustrator CC	.ai, .eps, .pdf (press quality)
Adobe Photoshop CC	.pdf (press quality), jpeg (high res.)
Adobe Acrobat	.pdf (press quality)
ALL FONTS MUST BE CONVERTED TO OUTLINES	

Suitable Media for artwork and/or logos	
Media	Preferred Format
Direct Upload	See info below
Email Attachments	Limited to max size of 5MB
ALL FONTS MUST BE CONVERTED TO OUTLINES	

AVOIDING ADDITIONAL COSTS
Files obtained from the Internet (.jpg or .gif) or artwork created in MS Office applications (Word, PowerPoint, Publisher, Excel, etc.) are not suitable for high quality output, and require additional hourly charges. Artwork should be created in a design program at 50-100% of actual size. If you have very large files please contact us for options. To avoid additional costs, please send files using the guidelines below.

.gif @ 400%   .ai / .eps vector @ 400%

VECTOR ARTWORK

For the best quality, artwork should be created in vector format (.ai or vector .eps) Logos/artwork taken from websites are generally .gif files.
These files are not acceptable as they will not print clearly.
See Visual

* All fonts within the artwork need to be converted to outlines.

High Resolution (300 dpi)   Low Resolution (72 dpi)

PDF
Artwork that is created in almost any design program can be saved as or exported to a .pdf. When doing so, the press quality setting must be used and all fonts must be converted to outlines. Artwork must be set to the proper proportions @ 50-100% of final size. Any images in the file must be high resolution and/or a minimum of 150dpi at full size, 300dpi at half size. These steps will ensure good print quality output.
See Visual

JPEG
We will accept this file type, but only if it is used to compress a file for ease of sending, the original artwork should be vector based or high resolution 300dpi in order to have the best possible print quality output.
See Visual

GRAPHIC FILE UPLOAD INSTRUCTIONS:

1. Submit Booth Graphic Order
2. Zip all files together into one file and name it "Show Name_Booth #_Company Name"
3. Click the link below to upload files - *You will receive a "files uploaded successfully" message when files are done uploading*
IFPA - Graphic Upload Link