A Farm Bill for Fresh Produce and Floral

INTERNATIONAL
**FRESH
PRODUCE**
ASSOCIATION℠

Quick Facts

- The Farm Bill includes over $800 million per year in programs that benefit specialty crops, making it the largest federal investment directly benefiting the fresh produce supply chain.
- More than 80% of Farm Bill resources are contained in the nutrition title, yet only one in 10 Americans meets the federal government's dietary guideline recommendations for fruit and vegetable consumption.
- The exact number of Farm Bill titles varies from one Farm Bill to another, ranging from12 to 15. Only 1 title (Title X - Horticulture and Organic Agriculture) is solely dedicated to support the specialty crop industry.
- Typically renewed about every five years. Since the 1930s, Congress has enacted 18 Farm Bills.
- $1B has been invested in more than 11,000Specialty Crop Block Grants that have elevated and expanded marketing and research opportunities while broadening the market in the U.S. and abroad.

Background

IFPA serves as co-chair of the Specialty Crop Farm Bill Alliance, a national coalition of more than 200 organizations. The alliance was established to enhance the competitiveness of specialty crop agriculture and improve the health of Americans by broadening the scope of U.S. agricultural public policy. Together we have submitted an updated list of policy and program proposals to the U.S. Senate and House.

The farm bill is a vital framework that provides essential resources for growers and producers while safeguarding the stability of our food supply.

2025 Farm Bill Priorities

The specialty crop industry seeks to secure a farm bill that includes:

- Resources proportional to our industry's economic impact
- Funding for research and innovation programs
- Investments in mechanization to address workforce challenges
- Federal nutrition initiatives that incentivize fruit and vegetable consumption
- Risk management tools tailored for specialty crop producers
- Adjusted gross income (AGI) limits that no longer exclude growers from essential USDA programs.

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