



Get Ready to Fight for Fresh

Prepare for the [The Washington Conference](#) with these reminders. We can't wait to see you there!



Plan your perfect conference! Visit our onsite resource page to find the most up-to-date conference information. Click [here](#) to access. Tip: Bookmark the page for easy access while onsite.



Don't forget your conference badge — It's your key to all the events. Beginning Monday, June 9 at 8 am EST, attendees can pick up their badges at the Registration Desk, Lobby Independence Level (5B).



Ready to network? The attendee list is available in your [My.IFPA portal](#)! Connect with other registrants on social media before the conference and network in-person onsite.



Join the conversation! Share your #TWC2025 experience on social media. Don't forget to tag us on [LinkedIn](#), [Facebook](#), [Instagram](#), and [X](#).

CONGRESSIONAL MEETINGS

If you signed up for a Congressional meeting, you will receive a “Soapbox Mobile Tool Code” in your email. This code will allow you to access your personalized draft Congressional meeting schedule through a simple website. (IMPORTANT: The Soapbox Mobile Tool is NOT an APP and does not require any additional downloads or installation.)

If you have any questions or comments about your Capitol Hill schedule, you will be encouraged to contact Soapbox directly after receiving your Mobile Tool Code.

DO YOUR HOMEWORK

Before you head to Washington, D.C., stay informed with the following:

- Get ready to learn effective communication with Members of Congress with [Advocacy Bootcamp resources](#).
- Learn [IFPA’s Talking Points](#) so you’re ready to engage with policymakers.
- Study up! Dive into the [Nutrition & Growing Consumption](#), [Labor Challenges](#), [Food Safety](#) and [Trade](#), and [Farm Bill](#) Issue Briefs.
- Check out the [3 Facts a Member of Congress Needs to Know](#).
- Prepare with other information like [State Profiles](#) and [FreshPAC](#).

TRAVEL REMINDERS

- Main conference activities take place at the [Grand Hyatt Washington](#). The venue is located 4 miles from Washington National Airport (DCA), 27 miles from Dulles International Airport (IAD), and 35.6 miles from Baltimore/Washington International Airport (BWI). Both ground and public transportation are available at all airports.
- The Grand Hyatt Washington is directly connected to Metro Center Station. This means you can enter the hotel directly from the Metro Center Station's 11th and G Street exit. For trip planning and fares visit the [WMATA website](#). Plus, here are other ways to [travel to Capitol Hill](#).
- Conference attire is business. Remember to pack comfortable shoes for the Congressional Meetings.
- Weather can fluctuate. Be sure to [check the weather](#) as you get closer to your departure date.
- Bring your business cards.
- Remember your phone, laptop, and charger! Anything to help you get through the day.

FRESHPAC SIGNATURE DINNER*



Leave your personal mark on DC. There's never been a more important time to influence politics and policy to drive fresh produce and floral industry growth. FreshPAC lets you be more active in the political process by supporting and helping to elect pro-produce candidates. Please reach out to [Mica Hider](#) if you are interested in receiving additional information about the FreshPAC.

Location: [The Willard, 1401 Pennsylvania Avenue NW, Washington, DC 20004](#)

**Separate Registration Required*

JOY OF FRESH ON CAPITOL HILL

Share the freshest invite in town with your Member of Congress! Rayburn Courtyard Tuesday, June 10 from 5:00-6:30 pm! Guests will experience what fresh produce and floral offer to health, happiness, and the economy! While they connect with hundreds of fresh fruit, vegetable, and floral industry members from across the country and enjoy fresh flavorful fruit and vegetable tastings and floral displays celebrating the Joy of Fresh! [Click here to RSVP!](#)

QUESTIONS?

Whether you have questions about The Washington Conference or anything else related to IFPA, our staff is happy to answer them while you're in D.C.

For more information, [visit our website.](#)

WELCOME, FAMILIES!



Check out the [Guide to Summer in DC.](#)

We welcome children who are interested and can sit through conference programming to attend any conference session or congressional visit. While you're in D.C., don't miss the 17 Smithsonian Museums, historic monuments and memorial tours, and fun waterfront activities!

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International Fresh Produce Association
P.O. Box 6036, Newark, DE 19714
+1 (302) 738-7100
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